



GENERAL THORACIC SURGICAL CLUB



2027 ANNUAL MEETING SPONSOR & EXHIBITOR PROSPECTUS

March 18-21, 2027

Palm Springs, CA

Welcome from the Chair

Dear GTSC Supporting Partners:

On behalf of the General Thoracic Surgical Club (GTSC), we are pleased to invite your company to partner with us at the 39th Annual Meeting, taking place March 18-21, 2027, at the Grand Hyatt Indian Wells Resort & Villas in Palm Springs, California.

Since its founding in 1988, GTSC has been a leading forum for innovation, collaboration, and education in general thoracic surgery. As we approach four decades of bringing together the field's most influential surgeons, our Annual Meeting continues to provide exceptional opportunities for industry partners to connect with key clinical decision makers and thought leaders.

GTSC is known for its uniquely collegial atmosphere, where sponsors and exhibitors engage directly with attendees throughout the meeting. Beyond traditional exhibit hall interactions, our format encourages meaningful conversations and lasting relationships through participation in scientific sessions, networking events, and social activities.

Our mission is to promote clinically relevant scientific knowledge while fostering enduring professional and personal connections within the general thoracic surgery community.

Our vision is to improve outcomes for patients with general thoracic surgical diseases through education, collaboration, and innovation.

We invite you to explore the sponsorship and exhibiting opportunities outlined in this prospectus and discover how your organization can be part of this exceptional meeting experience.

We look forward to welcoming you to Palm Springs in March 2027!

Sincerely,



Linda Martin, MD, MPH
GTSC Chair



Exhibit with GTSC

Exhibitors at the GTSC Annual Meeting will enjoy unparalleled access to reach THE key decision makers nationwide on products and spending used for general thoracic patient surgery and care. To maximize interaction with conference delegates, exhibits will be placed next to the poster boards and refreshment service.

Payment is due by January 31, 2027 in order to secure your spot and for inclusion on the GTSC website and marketing materials.

By purchasing an Exhibit Table, all exhibitors agree to the rules and regulations noted within this prospectus

EXHIBITOR BENEFITS

Two (2) Complimentary Full Meeting Registrations (educational sessions, 8 meals & all social events)

Invitation to the Supporter Round Table with GTSC Leadership

Attendance list, sent once, both pre-meeting and post-meeting

Company name displayed in mobile app & Annual Meeting webpage, linked to company website.

Participation in the Exhibitor Sip & Stroll - our popular networking event!

PRICING

\$7,000 Standard | \$7,100 Power Access

Pricing includes all noted benefits!

Companies are able to purchase one (1) additional exhibitor badge for \$2,000.

Get All-Inclusive Access!

Your Table purchase includes two full meeting registrations, granting access to scientific sessions, 8 meals, & all social events. With meals and social events included, representatives save on dining expenses and have more opportunities for meaningful contact with attendees. Attendance by representatives at their tables is at their discretion.

Looking for additional information?

Please visit <https://www.gtsc.org/partnership/> for details such as:

- Assignment of table space
- Structure of the Exhibitor Sip & Stroll
- Hotel room block
- Shipping Instructions
- Registration Hours
- Purchasing AV & Hotel Exhibitor Form
- Purchasing Lead Retrieval
- Decorator Services

Exhibit Hall Hours

Thurs. March 18

11:30 AM - 1:30 PM (Setup)

1:30 PM - 5:00 PM (Open Hours)

5:15 PM - 6:15 PM (Exhibitor Sip & Stroll)

Fri. March 19

8:00 AM - Noon (Open Hours)

Sat. March 20

8:00 AM - Noon (Open Hours)

Noon - 2:00 PM (Tear Down)

Breaks will occur in the exhibit hall. We encourage all exhibitors to be present at their tables during the breaks. The tabletop exhibits will not be in a locked area.

See the next page for Exhibitor Add-On Opportunities to further enhance your experience!

Exhibit Add-Ons

Mobile Marketing Feature (\$250/item)

Put your brand in the palm of every attendee's hand with a vibrant Mobile Marketing Feature in the GTSC app's Resources section. This prime digital real estate lets you showcase your Table, launch a new product, or share key messages directly with engaged surgeons on the move. It's the perfect way to boost visibility, spark interest, and make sure your marketing stands out. (Artwork to be provided by sponsor)

Surgeon Swag Stop (\$250/item)

Get your brand in front of every attendee at the Surgeon Swag Stop, located near registration in a high-traffic area. This self-serve station offers a simple and effective way to share your branded item with practicing thoracic surgeons. Whether it's a practical tool, fun giveaway, or something memorable for the trip home, your item will be prominently displayed for attendees to take at their convenience. (Item to be provided by sponsor)

Priority Push Message (3,000) (limit 3 spots available)

Capture attendees' attention with a vibrant, branded push notification delivered right to their devices. Spark curiosity and invite them to discover your latest product by stopping by your exhibit table. With your company name and key message front and center, this is a high-impact way to boost engagement and increase your brand's visibility throughout the event.

Break at your Exhibit Table (\$10,000) (limit 3 spots available)

Drive attendee traffic directly to your exhibit table by sponsoring a refreshment break on Thursday, Friday, or Saturday. We'll provide the food and beverages, while your exhibit table serves as the featured location for attendees to gather, network, and recharge. Our special setup places your exhibit table in the center of the day's break refreshments, maximizing visibility and encouraging meaningful engagement with attendees.

ADDITIONAL BENEFITS: In addition to the above exhibitor benefits, you will receive Branded cocktail napkins during your support day, Branded push notification promoting your break sponsorship, High-priority exhibit table placement, and Two additional meeting registrations (four total)

Sponsor with GTSC

SPONSORSHIP IS SEPARATE FROM OUR EXHIBIT OPPORTUNITIES

GTSC offers a flexible, à la carte sponsorship program that allows you to customize your support package. Select one or more opportunities from the following pages based on your organization's objectives and interests. Each sponsorship opportunity includes its own unique benefits. As your total sponsorship commitment increases, you may also qualify for additional sponsorship level recognition. Organizations whose combined sponsorship investment meets one of the levels below will automatically receive all associated benefits and recognition at no additional cost.

Support agreements and payment is due by January 31, 2027 in order to secure your spot and for inclusion on the GTSC website and marketing materials.

In addition to your chosen support opportunity, each support level includes:

	Year-Round Sponsor \$35,000+	Platinum Sponsor \$20,000+	Gold Sponsor \$10,000+	Silver Sponsor \$5,000+	Bronze Sponsor \$3,000+
Company recognition on the Annual Meeting website & onsite signage	✓	✓	✓	✓	✓
Invitation to the Supporter Round Table	✓	✓	✓	✓	✓
Priority Exhibit Table placement with purchase of exhibit table	VIP	Premier	Premium	Preferred	Enhanced
Complimentary Meeting Registration	4	3	2	1	
Attendance list, sent <u>once</u> , both pre-meeting and post-meeting	✓	✓	✓	✓	
One (1) complimentary flyer included in the Resources section of the mobile app	✓	✓			
One (1) item placed at the Surgeon Swag Stop	✓	✓			
One (1) complimentary eblast advertisement to GTSC members	✓				
Year-Round Partner Banner on GTSC Homepage through December 2027	✓				

Sponsorship Opportunities

Mobile Marketing Feature (\$250/item)

Put your brand in the palm of every attendee's hand with a vibrant Mobile Marketing Feature in the GTSC app's Resources section. This prime digital real estate lets you showcase your Table, launch a new product, or share key messages directly with engaged surgeons on the move. It's the perfect way to boost visibility, spark interest, and make sure your marketing stands out. (Artwork to be provided by sponsor)

Surgeon Swag Stop (\$250/item)

Get your brand in front of every attendee at the Surgeon Swag Stop, located near registration in a high-traffic area. This self-serve station offers a simple and effective way to share your branded item with practicing thoracic surgeons. Whether it's a practical tool, fun giveaway, or something memorable for the trip home, your item will be prominently displayed for attendees to take at their convenience. (Item to be provided by sponsor)

Priority Push Message (3,000) + Bronze Sponsor Benefits (limit 3 spots available)

Capture attendees' attention with a vibrant, branded push notification delivered right to their devices. Spark curiosity and invite them to discover your latest product by stopping by your exhibit table. With your company name and key message front and center, this is a high-impact way to boost engagement and increase your brand's visibility throughout the event.

Photo Booth Sponsor (\$3,000) + Bronze Sponsor Benefits

Give attendees a fun way to capture memories during Friday night's dinner! Guests can choose from an AI or traditional photo booth experience and receive their photos digitally to share and enjoy. Your company will receive prominent recognition as the Photo Booth Sponsor, including onsite signage displayed outside the booth throughout the evening.

The GTSC Podcast (\$3,000) + Bronze Sponsor Benefits

Support innovation in thoracic surgery by sponsoring a 30 minute non-CME podcast. Your company will be credited in the opening, featured on the GTSC podcast page, and promoted via email and on social media. Podcasts will be hosted indefinitely on the GTSC website. Choose your launch month from April to December 2027.

Advertisement Insert (additional \$2,000) + Bronze Silver Sponsor Benefits

- Record an up to 30 second advertisement on the topic of your choice, which will be inserted into the podcast recording.

Fun Run (\$3,000) + Bronze Sponsor Benefits

Go the extra mile by sponsoring GTSC's beloved annual Fun Run! Your company's rep will have the honor of kicking off the event, supporting wellness and community spirit. Your sponsorship includes post-run refreshments, branded cooling towels for every participant, plus a branded push notification via the event app to spotlight your support and boost engagement.

Sponsorship Opportunities

Pickleball Tournament (\$3,000) + Bronze Sponsor Benefits

Elevate friendly competition and support work-life balance by sponsoring the GTSC Pickleball Tournament. Help surgeons unwind, network, and enjoy this fast-paced sport. Sponsorship includes light refreshments, branded cooling towels, and a push notification via the event app to boost visibility and encourage participation.

Surgical Movie Night (\$3,000) + Bronze Sponsor Benefits

Put your brand in the spotlight during GTSC's popular Annual Surgical Movie Night. Sponsorship includes your company name featured on the big screen, logo recognition near the popcorn and refreshments, a branded mobile app push notification, and the opportunity for a company representative to take the stage during the awards ceremony to announce the winners. This sponsorship offers strong visibility and direct recognition throughout this fun and engaging attendee event.

Kids' Night In (\$4,000) + Bronze Sponsor Benefits

Support GTSC families by sponsoring Saturday evening sitter services at the Annual Meeting. This covers professional on-site childcare and a kid-friendly dinner, allowing attendees to enjoy the evening with peace of mind. Your company will be recognized with signage at check-in, and each child will be given a stuffed animal with your company's logo on it - helping create a welcoming, family-friendly experience.

OR Compression Socks (\$4,000) + Silver Sponsor Benefits

Enhance your brand visibility by sponsoring Operating Room compression socks, a practical favorite among surgeons for comfort during long procedures. Sponsors can customize the sock design, subject to GTSC Leadership approval, creating a memorable branded item attendees can enjoy long after the meeting.

Palm Springs Aerial Tramway Experience (\$5,000) + Silver Sponsor Benefits

Give attendees the opportunity to experience one of Palm Springs' most iconic attractions aboard the Palm Springs Aerial Tramway! Guests can enjoy a breathtaking 2.5-mile journey aboard the world's largest rotating tram cars, with spectacular views of the valley below before arriving at the Mountain Station at an elevation of 8,516 feet. At the top, visitors can explore hiking trails, take in panoramic views, watch documentary films or visit the natural history museum. As the exclusive sponsor, your company will be recognized in the mobile app push notifications announcing the activity and you'll receive two complimentary tram passes to experience this unforgettable Palm Springs attraction firsthand.

CA Wine Tasting & Charcuterie Experience (\$5,500) + Silver Sponsor Benefits

Give attendees the opportunity to sip, savor and connect during a California Wine Tasting & Charcuterie Experience! Led by an expert sommelier, attendees will sample a curated selection of California red and white wines paired with an individual chef selected charcuterie board, followed by a glass of their favorite wine and time for informal networking. Offered Friday and Saturday, this sponsorship includes recognition in mobile app push notifications promoting the experience on both days, along with two complimentary tickets for the sponsor to enjoy the tasting firsthand.

Sponsorship Opportunities

Palm Springs Air Museum Experience (\$5,000) + Silver Sponsor Benefits

Give attendees the opportunity to explore aviation history at the Palm Springs Air Museum! Home to an impressive collection of vintage and military aircraft, the museum brings history to life through fascinating exhibits, flyable aircraft and knowledgeable volunteer docents. Your company will be recognized in mobile app push notifications promoting the Palm Springs Air Museum experience, and the sponsor will receive two complimentary passes to enjoy the museum firsthand.

Hydration Station (\$5,000) + Silver Sponsor Benefits

Keep attendees refreshed with a branded Hydration Station featuring flavored water, rotating daily, available all meeting long Thursday through Saturday. Located near registration and outside the exhibit hall, these high-traffic spots feature signage and branded cocktail napkins —perfect for showcasing your commitment to wellness and hospitality.

Champagne Reception (\$5,000) + Silver Sponsor Benefits

Toast to excellence and enhance the ambiance of the annual meeting by sponsoring the Champagne Reception. Your generous support will create a sophisticated and celebratory atmosphere, with your logo showcased on branded cocktail napkins accompanying each attendee's champagne. To further highlight your sponsorship, a branded push notification will be sent via the event app to promote the reception and your company's involvement.

Attendee Lanyards (\$5,000) + Silver Sponsor Benefits

Make a lasting impression and promote brand visibility by sponsoring the lanyards! Your support will ensure that every attendee proudly wears your logo, reinforcing your commitment to the field of thoracic surgery and gaining valuable exposure among a highly influential audience.

Golf Tournament (\$5,000) + Silver Sponsor Benefits

Drive engagement and goodwill by sponsoring the GTSC annual golf tournament, a day of camaraderie, networking, and friendly competition. Your sponsorship includes one complimentary registration, boxed lunches for all players, and branded cooling towel for attendees to take home. A branded push notification via the event app will also promote your support prior to the start of the tournament.

Educational Recordings (\$5,000) + Silver Sponsor Benefits

Put your brand at the forefront of thoracic surgery education by sponsoring the GTSC annual meeting recordings. Your company logo will appear at the start of each video, gaining visibility among a key audience of surgeons and medical professionals. Videos remain behind a members-only wall for two years before becoming publicly accessible.

Gala Decorations (\$5,000) + Gold Sponsor Benefits

Create a lasting impression at the Saturday Gala Dinner by sponsoring the elegant centerpieces, which include colorful linens to enhance the table displays. Each centerpiece will showcase your company's branding beautifully. To boost your visibility even more, a branded push notification will be sent through the event app to engage attendees directly.

Sponsorship Opportunities

Break at your Exhibit Table (\$10,000) + Gold Sponsor Benefits (limit 3 spots available)

Drive attendee traffic directly to your exhibit table by sponsoring a refreshment break on Thursday, Friday, or Saturday. We'll provide the food and beverages, while your exhibit table serves as the featured location for attendees to gather, network, and recharge. Our special setup places your exhibit table in the center of the day's break refreshments, maximizing visibility and encouraging meaningful engagement with attendees. Your brand will shine with a tasty snack and branded cocktail napkins. A branded push notification promoting your sponsorship will be sent via the event app to increase visibility.

Women in Thoracic Surgery Networking Retreat (\$10,000) + Gold Sponsor Benefits

This exclusive gathering invites women in thoracic surgery to connect over shared experiences and key topics in the field. The retreat features light food and beverage and chair massages, offering space to reflect, recharge, and engage before the day begins. To boost your visibility even more, a branded push notification will be sent through the event app to engage attendees directly.

Leadership Insights Dinner (\$12,000) + Gold Sponsor Benefits

Connect directly with the leaders shaping the future of thoracic surgery at the Leadership Insights Dinner. This exclusive 1.5-hour plated meal with the three GTSC Officers takes place on Wednesday evening in a private setting. Designed for meaningful conversation, strategic discussion, and relationship-building, this event offers you dedicated time with key decision-makers in a relaxed, focused environment. As the sole sponsor, you gain an unmatched opportunity to align your company with GTSC leadership at the highest level. Food and beverage costs covered by GTSC.

Focus Group + Gold Sponsor Benefits (limit 2 spots available)

Seize the opportunity to engage with leading thoracic surgery experts by hosting a 1-hour focus group at the GTSC annual meeting. Facilitate meaningful discussions on your chosen topic or product while strengthening connections within the surgical community. GTSC will recruit 5 to 8 field experts for an in-depth session tailored to your interests.

- In-Person (\$15,000) - Your focus group will take place during the Annual Meeting with plated breakfast provided.
- Virtual (\$12,000) - Your focus group will take place via video conference during the month of your choice (excludes February & March).

Sponsorship Opportunities

Welcome Networking Reception (\$35,000) + Year-Round Sponsor Benefits

Kick off the meeting with an evening of connection, conversation, and camaraderie at the Welcome Reception. This casual gathering provides attendees the opportunity to network with colleagues, industry leaders, and new peers in a relaxed setting before the official program begins. Your brand will be prominently showcased with branded cocktail napkins, and your team will have the unique opportunity to name the signature cocktail, featured on branded signage at the bar. A branded push notification will promote the reception and specialty cocktail, driving traffic and engagement.

Friday Networking Dinner (\$40,000) + Year-Round Sponsor Benefits

Celebrate the spirit of the GTSC Annual Meeting by supporting the lively Friday evening dinner, featuring live entertainment and festive décor that creates a welcoming atmosphere. Your brand will be prominently showcased with branded cocktail napkins, and your team will have the unique opportunity to name the signature cocktail, featured on branded signage at the bar. A branded push notification will announce the dinner and specialty cocktail via the mobile app, driving attendee engagement.

Premier Product Theatre/Symposia (\$50,000) + Year-Round Sponsor Benefits (limit 1 spot available)

Maximize your brand exposure and establish a prominent presence at the GTSC Annual Meeting by hosting the exclusive Premier Product Theatre/Symposia on Thursday. This focused one-hour session, held prior to the Robert Ginsberg Clinical Trials Day, offers an ideal platform to showcase your company's products and expertise to engaged attendees. The sponsorship package includes a brunch buffet exclusively for product theatre attendees, basic AV, and Lead Retrieval to efficiently capture attendee information and help your team maximize follow-up opportunities. To further drive awareness, a branded push notification will be sent via the event app to promote your session and encourage attendance.

Create Your Own (\$TBD) + Sponsor Benefits

Looking for a unique sponsorship opportunity that aligns with your specific vision? Don't hesitate to reach out to the GTSC Executive Office! We welcome the chance to explore and discuss potential sponsorship options tailored to your needs, ensuring a customized and mutually beneficial partnership that exceeds your expectations.

Exhibitor Rules & Regulations

The rules and regulations contained herein are intended by GTSC to serve the best interests of GTSC educational sessions, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants and exhibitors are bound by the rules and regulations. GTSC shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of GTSC. These rules and regulations have been formulated in the best interest of all exhibitors. The exhibitor understands and agrees that the information contained in this prospectus and GTSC Rules and Regulations are an integral and binding part of the Exhibit Space Contract, and that by submitting the exhibit space application/contract indicates understanding and agreement to comply with all policies, rules, regulations, terms and conditions in the prospectus, and any other GTSC issued communication. These rules and regulations may be amended or changed at any time by GTSC, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of a Table space upon acceptance by the General Thoracic Surgical Club (GTSC), assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price. If not occupied by the time set for completion of display installation, such space may be re-possessed by the GTSC. Said contract will not be binding upon the GTSC in the event of strikes or other circumstances beyond the GTSC's control. It is agreed that: If a cancellation occurs on or before January 31, 2027, a full refund, less an administrative fee of \$300, will be issued. If cancellation occurs after February 1st, 2027 the company will be responsible for paying the full cost of the Table space.

GENERAL CONDUCT OF EXHIBITORS

The purpose of the GTSC's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interest. The character of exhibits is subject to the approval of the GTSC. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting.

SELLING OF PRODUCTS

The GTSC provides display space for manufacturers to exhibit products on the basis of their potential informational and commercial value and not for the purpose of selling on the exhibit floor. All exhibitors are required to adhere to such rules and regulations as may be established by the U. S. Internal Revenue Service to ensure continued income tax exemption for the meeting and no tax liability to the host location or the GTSC. Distribution of advertising matter outside the exhibitor's own table space is not allowed.

REGISTRATION & BADGES

Exhibitors shall register all of its personnel in advance (two representatives per company). Name badges/bands will be required for all GTSC functions and will be available at the Registration Desk.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the host cities fire department. All materials used in the exhibit must be flameproof and fire resistant. All materials are subject to inspection and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus inflammable fluid or substances are not permitted. There will be no open flame devices and use of compressed gasses or dangerous chemicals. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted in the exhibit hall. The Hotel reserves the right to dismantle any exhibit it feels does not conform to the fire laws, health regulations, electrical codes, and other ordinances.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their Table.

Exhibitor Rules & Regulations

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other event over which the GTSC has no control, then the exhibitor contract may be immediately amended by the GTSC, and exhibitor hereby waives any and all claims against the GTSC for damages, reimbursement, refund, or compensation. At the sole discretion of GTSC exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by the GTSC in connection with the show. The GTSC shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled except as provided herein.

INSURANCE & LIABILITY

It is the Exhibitor's sole responsibility to obtain, at its own expense, any or all licenses and permits, and to comply with all federal, state and local laws and ordinances for any activities conducted in association with or as part of the Exhibition.

Exhibitor shall be fully responsible for any claims, liabilities, losses, damages or expenses relating to or arising from an injury to any person or any loss of or damage to property where such injury, loss or damage is incident to, arises out of, or is in any way connected with Exhibitor's participation in the Exhibition. Exhibitor shall protect, indemnify, hold harmless and defend the GTSC, its officers, directors and agents against all such claims, liabilities, losses, damages and expenses, including reasonable attorneys' fees and costs of litigation, arising from or in any way connected with Exhibitor's participation in the Exhibition; provided that the foregoing shall not apply to injury, loss or damage caused by or resulting from the negligence or willful misconduct of the GTSC, their officers, directors or agents. Exhibitor, its agents and representatives shall maintain general public liability insurance against claims for personal injury, death or property damage incident to, arising out of or in any way connected with Exhibitor's participation in the Exhibition, in an amount of not less than one million dollars (\$1,000,000) per occurrence and two million dollars (\$2,000,000) in aggregate for personal injury, death or property damage, and Workers' Compensation insurance in an amount equal to the greater of that which is required by statute in the applicable jurisdiction, or five hundred thousand dollars (\$500,000) per accident or disease with a five hundred thousand dollar (\$500,000) policy limit. Exhibitor's general liability insurance shall cover Exhibitor's indemnification obligations under these Rules & Regulations and shall cover the GTSC and the Executive Committee as additional named insureds. Exhibitor shall have or obtain proof of such insurance. Exhibitor is responsible for obtaining, for its protection and entirely at its expense, such property insurance for its display materials as Exhibitor deems appropriate. Any policy providing such property insurance must contain an express waiver by the Exhibitor's insurance company of any right of subrogation as to any claims against the GTSC, its officers, directors or agents. In the event any part of the exhibit hall is destroyed or damaged so as to prevent the GTSC from permitting Exhibitor to occupy assigned space during any part or the whole of the Exhibition period, or in the event occupation of assigned space during any part or the whole of the Exhibition period is prevented by strikes, acts of God, national emergency or other causes beyond the control of the GTSC, Exhibitor will be charged for space during the period it was or could have been occupied by Exhibitor; and Exhibitor hereby waives any claim against the GTSC, its directors, officers or agents for losses or damages which may arise in consequence of such inability to occupy assigned space, its sole claim against the GTSC being for a refund of rent paid for the period it was prevented from using the space.

To the fullest extent legally permissible, Exhibitor agrees: (i) it shall be fully responsible to pay for any and all damage to property owned by Hotel, its owning entity, managing entity or their affiliates that results from any act or omission of Exhibitor; (ii) to defend, indemnify and hold harmless Hotel, the entity that owns the hotel, the entity that manages the hotel and their affiliates and each of their respective shareholders, members, directors, officers, managers, employees and representatives, from any damages or charges resulting from Exhibitor's use of the property; and (iii) its liability shall include all losses, costs, damages, and expenses arising from, out of, or by reason of any accident or bodily injury or other occurrences to any person or persons, including the Exhibitor, its agents, employees, and business invitees.

39TH ANNUAL MEETING

Palm Springs

20 27



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